Request for Proposal: Facilitator for Strategic Planning

Introduction:

The George Foundation is seeking proposals from experienced and qualified facilitators to assist in the development and execution of our strategic planning process. We aim to conduct three strategic planning sessions with senior leadership and our board of trustees over three to six months to define and align our organizational goals for 2025 through 2030.

About The George Foundation

Albert and Mamie George established The George Foundation in 1945 "for the use and benefit of the people of Fort Bend County." As a private, place-based grantmaker, The Foundation invests in our community through grants to nonprofits, scholarship opportunities for aspiring local students, and special programming to enhance our community and the quality of life of those in need. To date, The George Foundation's Board of Trustees has had the privilege to award more than \$250 million in grants and scholarships and will continue Albert and Mamie's legacy of giving into the future.

Vision: A thriving nonprofit sector that addresses critical community needs, enhances the quality of life, and provides opportunities for Fort Bend County residents.

Mission: To partner with the community to leverage the Foundation's resources to positively impact Fort Bend County and its residents.

The Foundation completed a community needs assessment in 2019 and is updating the assessment to help inform our Trustees and Staff as we develop our new 5-year strategic plan (2025-2030). The needs assessment, a review of grants and community data, and an analysis of internal and external factors will support the new strategic plan and establish the framework to direct increased investments into critical needs in our communities.

Scope of Work:

The selected facilitator will be responsible for:

- Conducting pre-meeting assessments to understand our organizational structure, community challenges, and goals.
- Designing and facilitating three strategic planning sessions to engage and receive input from the Board of Trustees and The George Foundation Staff.
- Providing expertise in strategic planning methodologies and guide the development of a comprehensive strategic plan for 2025 2030.
- Assisting in formulating actionable strategies and initiatives based on the goals identified in the planning process.

Timeline:

The strategic planning process will be conducted over three to six months. The facilitator should be available for additional consultations and follow-up as needed.

Please note that the majority of the work will be delivered in Fort Bend Co., Texas. Consultants may work with the leadership of The George Foundation to accommodate remote work and/or partner with local resources in the delivery and implementation of their proposal process.

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Proposal Submission:

Interested facilitators are invited to submit a comprehensive proposal by July 31, 2024. The proposal should include:

- Overview of qualifications and relevant experience.
- Detailed approach to facilitating strategic planning meetings.
- Proposed timeline and availability for the next six months.
- Cost estimate for the entire project, including any additional fees.

Selection Criteria:

Proposals will be evaluated based on:

- Relevant experience in facilitating strategic planning sessions.
- Demonstrated understanding of Fort Bend County and challenges within the grantmaking industry.
- Clarity and effectiveness of the proposed approach.
- Cost competitiveness.

Submission Deadline:

All proposals must be submitted by July 31, 2024, to Shannan Stavinoha, Chief Grants Officer, sstavinoha@thegeorgefoundation.org.

Selection Timeline:

We aim to select a facilitator by August 31, 2024. Shortlisted candidates may be invited for a virtual interview in August.

Contact Information:

For inquiries and submission of proposals, please contact Shannan Stavinoha, Chief Grants Officer, at <u>sstavinoha@thegeorgefoundation.org</u> or (281) 342-6109.

We look forward to receiving your proposals.

Sincerely,

Roger Adamson Chief Executive Officer The George Foundation